



**WAUPACA**  
 AREA CHAMBER OF COMMERCE  
 221 S. MAIN STREET  
 WAUPACA, WI 54981-1522  
 715-258-7343 TOLL FREE 888-417-4040  
 DISCOVERWAUPACA@WAUPACAAREA.CHAMBER.COM  
 WWW.WAUPACAAREA.CHAMBER.COM

# 2010 STRAWBERRYFEST

## VENDOR APPLICATION

**Saturday, June 19, 2010**

9:00 a.m. to 4:00 p.m.

•••

**Waupaca's City Square & North Main Street**

•••

Applications will be accepted until  
 June 1 or until the show is full

### Checklist

- Space fee (Make check payable to WACC)
- Photo or brochure of merchandise and one photo of display
- Self addressed, stamped envelope large enough to return photos

*Submittals must meet all requirements to be considered.*

### Rules of Entry

- The festival committee will allow reseller vendors to participate in the event provided the items sold are of high quality and are appropriate for a family-oriented festival. The committee reserves the right to decline any application.
- Display area is 10' x 10'; you may purchase more than one space. Those who occupy an area greater than the allotted space will be required to pay for an additional space or remove their overflow items.
- Exhibits must be set up by show starting time and not be taken down before ending time. Your help in keeping your site clean at all times will be greatly appreciated.
- Exhibitors must supply their own exhibit material, chair, free-standing tent, etc. The event is held rain or shine.
- Parking spaces near the exhibit area are limited. Be prepared with a cart or dolly to unload your vehicle. After unloading, exhibitors will be required to move their vehicles to one of the designated parking areas.
- Enclose a photo or brochure of your merchandise and display.
- Payment by check, money order or credit card must accompany application; entry fee will be refunded to those not accepted.

**I accept the Rules of Entry as stated in the Strawberry Fest application.**

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Please keep a copy of this application for your records.**

\_\_\_ MasterCard \_\_\_ VISA \_\_\_ Discover Amount \$ \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

V-Code \_\_\_\_\_ Signature \_\_\_\_\_

(3-digit code on back of card)

### Please indicate how many spaces you need:

Reseller \_\_\_\_\_ \$85 Per Space

Food Vendor \_\_\_\_\_ \$100 Per Space

Chamber Member \_\_\_\_\_ \$50 Per Space  
 \_\_\_\_\_ Informational Space - No Charge

Nonprofit Organization \_\_\_\_\_ No Charge

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Daytime Telephone \_\_\_\_\_

Seller Permit Number \_\_\_\_\_

E-mail Address \_\_\_\_\_

Vehicle Make \_\_\_\_\_

License Plate Number \_\_\_\_\_

Please indicate if you will have a trailer \_\_\_\_\_

Items to be sold/information to be dispersed \_\_\_\_\_

How did you hear about Strawberry Fest? \_\_\_\_\_

\_\_\_ Please check if you were a 2009 participant in Strawberry Fest

WELCOME VENDORS...

---

*The Waupaca Area Chamber of Commerce invites you to apply to participate in our annual Strawberry Fest on June 19, 2010. The festival features many events to celebrate the first taste of summer.*

*Strawberry Fest takes place in Waupaca's historical city square. Activities include strawberry shortcake, a guided historic trolley ride, juried art fair, children's activities & costume contest, live music and fresh-picked, locally grown strawberries for sale. Approximately 10,000 people attend Strawberry Fest each year.*

*If you would like to apply for Strawberry Fest, please complete the application on the reverse side of this sheet and return along with photos, self-addressed stamped envelope, and space fee to:*



WAUPACA  
AREA CHAMBER OF COMMERCE  
221 S. MAIN STREET  
WAUPACA, WI 54981-1522  
715-258-7343 TOLL FREE 888-417-4040  
DISCOVERWAUPACA@WAUPACAAREAChAMBER.COM  
WWW.WAUPACAAREAChAMBER.COM

Waupaca Area Chamber of Commerce  
221 South Main Street  
Waupaca, WI 54981