



**WAUPACA**  
 AREA CHAMBER OF COMMERCE  
 221 S. MAIN STREET  
 WAUPACA, WI 54981-1522  
 715-258-7343 TOLL FREE 888-417-4040  
 DISCOVERWAUPACA@WAUPACAAREA.CHAMBER.COM  
 WWW.WAUPACAAREA.CHAMBER.COM

# 2009 STRAWBERRYFEST

## VENDOR APPLICATION

Please indicate how many spaces you need & which day(s) you would like to participate:

**Reseller**      \_\_\_\_\_ Saturday, June 20 only - \$85 per space  
                   \_\_\_\_\_ Sunday, June 21 only - \$70 per space  
                   \_\_\_\_\_ Saturday & Sunday, June 20-21 - \$100 per space

**Food Vendor**      \_\_\_\_\_ Saturday, June 20 only - \$100 per space  
                               \_\_\_\_\_ Sunday, June 21 only - \$85 per space  
                               \_\_\_\_\_ Saturday & Sunday, June 20-21 - \$150 per space

**Chamber Member**      \_\_\_\_\_ Saturday, June 20 only - \$50 per space  
                                       \_\_\_\_\_ Sunday, June 21 only - \$35 per space  
                                       \_\_\_\_\_ Saturday & Sunday, June 20-21 - \$75 per space  
                                       \_\_\_\_\_ Informational space - No charge

Nonprofit Organization – no charge

**Saturday, June 20, 2009**

9:00 a.m. to 4:00 p.m.

**Sunday, June 21, 2009**

10:00 a.m. to 3:00 p.m.

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**Waupaca's City Square**

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Applications will be accepted until  
 June 5 or until show is full.

...

Security guards will be on duty from  
 4:00 p.m. Saturday to  
 10:00 a.m. Sunday.

\_\_\_\_\_  
 Business Name

\_\_\_\_\_  
 Contact Name

\_\_\_\_\_  
 Mailing Address

\_\_\_\_\_  
 City, State, Zip

\_\_\_\_\_  
 Daytime Telephone

\_\_\_\_\_  
 Seller Permit Number

\_\_\_\_\_  
 E-mail Address

\_\_\_\_\_  
 Vehicle Make & License #

\_\_\_\_\_  
 Items to be sold/information to be dispersed

\_\_\_\_\_  
 How did you hear about our event?

\_\_\_\_ Please check if you were a 2008 participant in  
 Strawberry Fest

### Rules of Entry

- The festival committee will allow reseller vendors to participate in the event provided the items sold are of high quality and are appropriate for a family-oriented festival. The committee reserves the right to decline any application.
- Display area is 10' x 10'; you may purchase more than one space. Those who occupy an area greater than the allotted space will be required to pay for an additional space or remove their overflow items.

- Exhibits must be set up by show starting time and not be taken down before ending time. Your help in keeping your site clean at all times will be greatly appreciated.
- Exhibitors must supply their own exhibit material, chair, free-standing tent, etc. The event is held rain or shine.
- Parking spaces near the exhibit area are limited. Be prepared with a cart or dolly to unload your vehicle. After unloading, exhibitors will be required to move their vehicles to one of the designated parking areas.
- Enclose a photo or brochure of your merchandise and display.
- Payment by check, money order or credit card must accompany application; entry fee will be refunded to those not accepted.

**I accept the Rules of Entry as stated in the Strawberry Fest application.**

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date

Please keep a copy of this application for your records.

_____ MasterCard    _____ VISA    _____ Discover    Amount \$ _____ Card # _____ Exp Date _____ V-Code _____ Signature _____ <small>(3-digit code on back of card)</small>
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# WELCOME VENDORS...

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*The Waupaca Area Chamber of Commerce invites you to apply to participate in our annual Strawberry Fest on June 20 & 21, 2009. The festival features many events to celebrate the first taste of summer.*

*Strawberry Fest takes place in Waupaca's historical city square. Activities include strawberry shortcake, a guided historic trolley ride, juried art fair, children's activities & costume contest, live music and fresh-picked, locally grown strawberries for sale. Approximately 9,000 people attend Strawberry Fest each year.*

*If you would like to apply for Strawberry Fest, please complete the application on the reverse side of this sheet and return along with photos, self-addressed stamped envelope, and space fee to:*



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