

WAUPACA AREA CHAMBER OF COMMERCE ADVERTISING PROGRAMS

Waupaca Area Chamber of Commerce (WACC) member businesses may place full color ads in the monthly WACC NEWSLETTER. Rates are based on ad size and number of times you commit to run within the year (copy may change from issue to issue).

Advertising must be submitted by: Newsletter: 15th of month preceding publication (i.e. Jan.15 for inclusion in February newsletter).
 BizBlast: Tuesday before publication date
 All other may be placed at anytime

Submit camera-ready copy or ads in jpg, pdf or png formats. Converting other file formats (i.e. changing your Publisher ad into a format we can use); requires an additional fee of **\$25**. If you need an ad designed for you, we will quote you a design cost separately.

Newsletter	TWELVE Consecutive Months	SIX Consecutive Months	THREE Consecutive Months	OPEN RATE (One-time insertion)
FULL PAGE 7-1/2" x 10"	\$80/mo	\$100/mo	\$115/mo	\$135/mo
HALF PAGE 7-1/2" x 5"	\$50/mo	\$55/mo	\$60/mo	\$70/mo
QUARTER PAGE 3-3/4" x 5"	\$30/mo	\$35/mo	\$40/mo	\$45/mo
EIGHTH PAGE (Bus Card Size) 3-3/4" x 2-1/2"	\$15/mo	\$20/mo	\$25/mo	\$30/mo
Website	Year	Quarterly	One Month	
Home Page Banner 335px X 65px Inside Page, Side Bar 325px X 165	\$315.00 \$300.00	\$85.00 \$75.00	\$35.00 \$30.00	Max of 5 Ads in rotation
Enhanced Listings – Business Logo			\$20 one-time fee	
Additional Search Words			\$10 one-time fee	In excess of three
Vacation Rental	Member Yearly	Non-Member Yearly		
Vacation Rental	\$125.00	\$400.00		
BizBlast – Email	Weekly	Weekly		
BizBlast	25 Words \$25	50 Words \$50	Buy three weeks get the fourth free	

CONTACT:

Waupaca Area Chamber of Commerce
 221 S Main St, Waupaca, WI 54981-1522
 PH: (715) 258-7343 ♦ FX: (715) 258-7868
Terri@waupacaareachamber.com
www.WaupacaAreaChamber.com

Waupaca Area Chamber of Commerce Contract for Advertising

Type of Advertising	Ad Size/Position/Category	Frequency	Rate	Cost
		Months		
Newsletter	1/8 1/4 1/2 1	12 6 3 1	_____	_____
Website	Header Footer Inside	12 6 1	_____	_____
Vacation Rental	_____	Yearly	_____	_____
BizBlast	25 words 50 words	1 3/4	_____	_____
Total				\$_____

Please designate when you would like to run your advertising, which months or weeks or at least a starting month or date:

Please reserve the space as designated above. I agree that we will submit the advertising in a timely fashion as stated on the rate sheet.

Business Name _____

Contact Person _____

Billing Address _____

____ Bill my Business for the above amount ____ Bill my credit card for the above amount

Exp. Date: _____

Signature: _____

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