

Group 7 Discovering our Unique Identity

Facilitator – Terri Schulz, Scribe – Kaye Anderson

Attendees – Carmen Weasner

Historical Society – 18 years

Like being separate from lakes – think of Chain as Veterans . . . think of Waupaca as only Main St, Jefferson and Washington – knows bigger – past Club 22 outer limits

Think of King road as division between Waupaca and King

What do you think of historical – visitor perspectives  
Envision storefronts – frilly – knick knacks

Like Waupaca for individuality

Farmington, Lind, Dayton, Waupaca townships

Diversity – King knickknacks, bars, Dayton – dry  
Talents – artists, gardens, B&B's, lots of extra curricular – curling, 4x4, school,  
Black squirrels  
Historical buildings  
Homes  
Water/lakes – but so do other communities  
Work ethic

Silent partners – Gusmer Enterprises, connected wine industry, filters – for McDonalds

Glacier topography  
Trails  
Veterans Home – affects demographics

Arts, music topography – industry

Self guided tours on Waupaca App  
Document, share, interview elders

Cemetery walks

## **Session 2**

Attendees

Laurie and Tony Wagner, John Gusmer, Cindy Oerter, Trudi Pickett, Dave Hahighorst, Deb Erenberg, Deb Benada

Arts – friendly 6-7 thousand population

History on Lakes

Annual Art Show – fine arts, orchestra, barbershop

Manufacturing, tourism, arts, Ag – microcosm of state of WI

River town – two rivers

Newspaper supportive of business

Hometown – experience old Main Street

Small town music on square, yet fine art

Finest example – gazebo, W-F

Sophisticated, arts river town – Bandstand – kept

Largest iron foundry

Microcosm

Arts driving force – sidewalks, stories, whole community

Statue of brake drum – multiple sculptures

What we are – solkers vets

Murals – how town was built

Nature- Hartman Creek, Parks, clearest water

Stand alone community between St. Point and Appleton

Hiway 54 – we are more than the Chain – time is now – redesign for next 80-100 years

Angle parking is dangerous – parallel parking – oh no

By-pass traffic pattern – where is parking lot, needs to be bigger town during events

New symbol – more than bandstand

3 words - Arts, Industry, nature

Water, manufacturing, WI in a nutshell – “Little Wisconsin”

## **Goal**

Create a unique identity phrase – Waupaca brakes – Brake for Wqupaca, the friendly city

Take a break \*brake) to Waupaca, a microcosm of WI

Sister city – Japan – First settler 1849 Augustus Hill Sr

